

Nov. 30, Dec. 1, 2019

Thanksgiving Weekend, Worcester, MA



ICNA-MAS Northeast  
Regional Convention



Register Now!

Get 15% off

## ICNA NE Convention 2019 – Worcester MA

Alhamdulillah ICNA is offering our 4<sup>th</sup> regional convention in Worcester MA on 30<sup>th</sup> Nov & 1<sup>st</sup> Dec 2019. ICNA NE is offering the following packages. All Packages include one “Sponsor” booth and two individual registrations.

- Platinum Package
- Gold Package
- Silver Package
- Customize Your Own Package

### PLATINUM PACKAGE:

Full Page Ad in Program Booklet  
Five 60 second Video Ad  
1 Banner inside Main Hall  
1 Banner in the Registration Area  
Promotional items or catalog  
Convention bag  
Total \$5000

#### **Bonus:**

Banner ad at [icnane.org](http://icnane.org) (For one month even after the end of convention)

### GOLD PACKAGE:

Half Page Ad in Program Booklet  
Three 60 second Video Ad  
1 Banner in the Main Hall  
1 Banner at the registration Area  
Promotional items or catalog  
Total \$3500

#### **Bonus:**

Small Banner ad at [icnane.org](http://icnane.org) (For one month even after the end of convention)

### SILVER PACKAGE:

Half Page Ad in Program Booklet  
Two 60 second Video Ad  
1 Banner in the Main Hall  
1 Banner in registration area  
Promotional item or catalog  
Total \$2500

#### **Bonus:**

Very Small Banner ad at [icnane.org](http://icnane.org) (For one month even after the end of convention)

### CUSTOMIZE YOUR OWN PACKAGE:

Item Price

Sponsor Booth in prime area

\$750

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Full Page Ad in Program Booklet	\$450
½ Page Ad in Program Booklet	\$200
2000 Convention Bag	\$3,000
2000 Neck Straps	\$2,000
7 Minutes Power Point Presentation	\$2,500
1 Piece 2000vPromotional inserts	\$350
2 Pieces 2000 Promotional inserts	\$500
Five 60 second Video Ad	\$750
One Banner in the Main Hall	\$750
One Banner in the Registration Area	\$750

Note:

- Minimum \$2500 sponsorship to qualify as a sponsor
- Free Banner ad at [icnane.org](http://icnane.org) for 1 month

Web Banner: Web banner width shall be exactly 180 pix and height anything less than 300pix.

Hanging Banner: Sponsor shall mail a Vinyl Banner to the shipping address provided by ICNA. Size of the banner shall be no more than 8' long and 3' wide. Banner shall be mailed two weeks prior to start date of the Convention.

Video Ad: Sponsor shall provide a DVD containing video ad two weeks prior to start date of the Convention. Mailing address will be provided by ICNA.

Promotional Inserts: Mail promotional inserts two weeks prior to start date of the Convention. Mailing address will be provided by ICNA.

Ad in Program Booklet: Ad to be included in the program booklet shall have a resolution of greater than 300 dpi. Ad shall be provided three weeks prior to start date of the Convention.